



## McPherson Global Learning Limited

Tel: +2347066396899; +2348087250420; +23418140570

Email: [strategicleadership2012@gmail.com](mailto:strategicleadership2012@gmail.com); [m.globallearning@gmail.com](mailto:m.globallearning@gmail.com)

Dear Sir/Madam,

### **INTERNATIONAL STRATEGIC LEADERSHIP DEVELOPMENT PROGRAMME**

The future is full of opportunities however it takes the actions of visionary leadership and strategic thinkers with advanced management skills to make the future exciting, informative, fun, educative, productive and profitable. In today's fast-changing business environment, leaders and individual contributors alike, need to acquire intellectual capital, unconventional thinking with broader perspectives and global awareness of cultural trends and business developments that are shaping their world. Many leaders vis-à-vis managers are so focused on delivering today's business results with preoccupation of daily responsibilities that they fail to position themselves for long-term success.

This Year's International Strategic Leadership Programme will help you to develop the qualities of a great leader that is essential for long-term career and organizational success, especially in a tough economic climate.

Empirical studies have shown that improved organizational performance is a function of effective leadership with advanced management skills and intercultural competencies. The judicious applications of these skills are particularly essential in an uncertain economic lull when painful business decisions are made. The good news is that valuable advanced management skills and strategic management competencies could be learned from carefully structured and professionally delivered programmes like the type we have put together for you this year.

When you come out of this programme, you would be:

- Ready to deal effectively with the difficult challenges of today's economy and business world. This year's leadership programme provides numerous avenues for enhancing the qualities of latent leadership skills in you and in your team.
- Ready to fulfill your potential through effective leadership skills development in areas like: team building, strategic thinking, efficient service delivery, intercultural competencies, conflict resolutions, strategic planning, and effective decision making in an uncertain business environment, strategic leadership decisions in a digital age, and many more. The leadership programme is highly interactive and teaches valuable insights, unconventional thinking and global best practices, proven to work in a "real world" corporate environment.
- Learn how to get noticed and selected for even a greater leadership role and develop the skills that every confident leader needs in order to succeed in a challenging and competitive business environment.

This programme provides a highly interactive learning experience based on current organization best practices and diverse experiences of our carefully selected team. Each leader/trainer is an expert in his chosen field, most of whom have had both local and international teaching, training/learning and development, consultancy and business advisory services, and diverse work experiences spanning several years.

For effective learning outcome, we have pegged the class size to twenty five delegates at each venue, kindly send in your registration to reserve a seat as spaces are filling up fast.

Thank you.

**Dr. Theo Okendu**  
**Lead Faculty/Programme Director**

**Paul Francis**  
**Programme Administrator**